



Sportsmanship Initiatives



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- Present sportsmanship awards or gifts.
 - Players
 - Coaches
 - Teams
 - Fans
- Implement a team logo or theme contest.
- Have an essay contest related to sportsmanship.
- Keep sportsmanship score instead of baskets or field goals made.
- Add a fun activity to your event for the fans like “Basketball Bingo.”

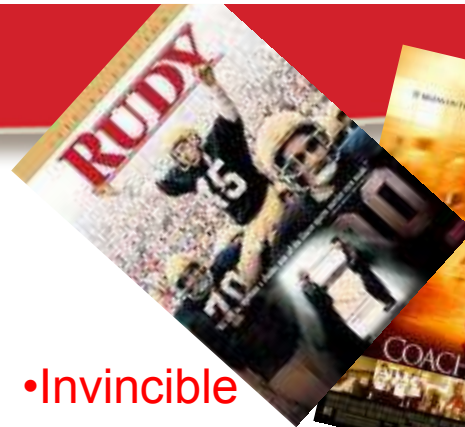
- Arrange for participants to do service in the community, maybe as simple as a canned food drive.
- Make it a tradition to shake hands with officials and opponents after each contest.
- Implement a “Silent Sunday” (or Saturday) where spectators are only allowed to clap.
- Have special themes for contests and practices like “Hawaiian Night” or “Retro Saturday.”
- Do a “Mixer Day” where coaches switch teams or even players get to be on a different team.



Have a Movie Night!

- A League of Their Own
- Bad News Bears
- Bend it Like Beckham
- Coach Carter
- Fever Pitch
- Friday Night Lights
- Glory Road
- Hoosiers

- Invincible
- Jerry Maguire
- Kicking and Screaming
- Miracle
- Mystery, Alaska
- Radio
- Remember the Titans
- Rudy





 *American Sport
Education Program*
A DIVISION OF HUMAN KINETICS

- Create a weekly “Sportsmanship and Character Focus” that you can distribute via newsletter or e-mail.
- Have a poster/banner contest with teams that has a sportsmanship theme.
- Designate a “Spirit Wall” where people can recognize others who demonstrate good character and sportsmanship.
- Invite special speakers to talk about sportsmanship issues before or in between games.
- Vote for your favorite referee.
- Hang pictures of good sport role models in facilities.



**My favorite coach always says,
“Make Something Happen!”**



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**Make a commitment to
do one new thing each
year that enhances your
programs. The results
will be priceless!**

**For more info or if you have a
unique idea that you'd like to
share, contact...**

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